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SINGLE AD HOC BOOKINGS (Excluding VAT and agency commission)

Cover Pages Full Colour R16 000 Inside Front Inside Back Outside Back	A4 Page Full Colour R14 000 Black & White R10 000 Full Colour Advertorial (Logo, packshot and contact details) R9 000	Other Island advertising (55 mm X 75 mm) R8 000 for 4 placements Strip advertising Per placing R3 000 (minimum of 4 placings) Spot colour Black & White rate + R1 800 per colour	2/3 Page Full Colour R9 500 Black & White R6 000
Double page spread Full Colour (DPS) R23 000 1/2 Double page spread Full Colour (DPS) R15 000 A4 Press release + A4 Full Colour Advert (DPS) R21 000	Loose inserts* Loose inserts (A4) R2 500 per 1000 Wrap around/belly bound R2 500 per 1000 (If supplied) Tip-in (post cards, etc) R3 000 per 1000 *Printed Material supplied	1/2 Page Full Colour R8 500 Black & White R5 300	1/3 Page Full Colour R8 000 Black & White R4 200
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CONTACT DETAILS

FREQUENCY

BOOKING DEADLINES

Sales executive	Journal	#/y	10 Issues:
Sandy Laranja O: 012 664 7460 F: 086 607 2744 E: sandy@medpharm.co.za	SA Pharmaceutical Journal SA Pharmacist's Assistant J Endocr, Metab, Diab SA SAJ Gynaecological Oncology	10 4 3 2	Feb-Nov: 20 th of month preceding month of publication
Cheryl Lombard O: 012 664 7460 F: 086 600 3277 E: cheryl@medpharm.co.za	SAJ Clinical Nutrition Wound Healing SA	4 2	6 Issues: Feb: 29 Jan Apr: 12 Mar Jun: 14 May Aug: 16 Jul Oct: 17 Sep Dec: 12 Nov
Mari Venter O: 012 664 7460 F: 086 558 2540 E: mari@medpharm.co.za	SA Family Practice SAJ Anaesthesia and Analgesia Transactions	6 6 2	4 Issues: Mar: 12 Feb Jun: 14 May Sep: 13 Aug Dec: 12 Nov
Leandi Venter O: 012 664 7460 F: 086 558 8219 E: leandi@medpharm.co.za	Professional Nursing Today SAJ Epidemiology and Infection	6 4	3 Issues: April: 12 Mar Aug: 16 Jul Dec: 12 Nov 2 Issues: May: 16 Apr Sep: 6 Aug

MATERIAL DEADLINE: 1 WEEK AFTER BOOKING DEADLINES